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BLANCO MicroEdge™ wins with Professional Builder's "100 Best New Products" Award

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MicroEdge wins 100 Best New Product Award.

BLANCO is the proud recipient of *Professional Builder's* 100 Best New Products Award. Blanco is awarded this top honor for its brilliantly sleek MicroEdge sink technology. MicroEdge's unique, ultra fine rim gives this top-mounted sink a flush look that's easy to install and to keep clean.

Professional Builder's 100 Best New Products Award recognizes the most noteworthy new products introduced each year. The editors' choices are based on technological advancement, significant product improvement, new product line introduction and increasing the competition of a product line. All of the winning products are featured in the September issue of *Professional Builder*.

"We are honored to receive the *Professional Builder's* award," says Tim Maicher, Director of Marketing for BLANCO, Inc. "Being recognized in such a way is truly humbling and further strengthens our on-going commitment towards excellence. Our MicroEdge sink is the first breakthrough in stainless steel sink design since the introduction of the undermount sinks more than 10 years ago – and to be awarded by *Professional Builder* for all our hard work is an achievement we are grateful for."



About MicroEdge Technology:

MicroEdge's unique ultrafine (1.25mm) rim gives this sink its near seamless edge – an exacting finish so demanding, only BLANCO could make it a reality. Expressed with brilliant precision, MicroEdge elevates the sink to a stunning centerpiece, the perfect way to accentuate the richness of dramatic stone, warm wood or other dynamic surfaces. MicroEdge top-mounted sinks can be positioned easily and secured with mounting clips or alternatively, can be installed as a traditional flushmounted sink by an experienced solid surface specialist. Available in a wide range of 17 sink styles in four design families, MicroEdge retails starting at \$850.

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