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FOR IMMEDIATE RELEASE:

New Product Line Addition: Copper Krafts

Houston, TX – May 8, 2008 - Alliance Manufacturer Representatives is excited to announce the addition of Copper Krafts to the Alliance family of product lines! Copper Krafts is a manufacturer of the most unique bathroom lavatories, kitchen sinks, bathtubs and accessories on the market today. Featuring products that embrace “Old World Craftsmanship, New World Design”, each Copper Kraft handmade creation is a unique work of art to suite all tastes.

As far back as the 1400’s, Mexican craftsmen would hammer copper cooking hardware for use in their villages. For the past 7 years, Copper Krafts has resurrected this tradition with a twist - this time around creating hammered copper sinks, as well as other kitchen and bathroom products, in the same village as their predecessors. Copper Krafts’ “Old World Craftsmanship, New World Design” brings a breath of fresh air to the decorative market. Headed by Ariel Sanchez, Founder and President, this product line is the source for those looking for an exclusive piece for the home.

All Copper Krafts products are manufactured with high grade copper that is both recycled and antibacterial, making for an environmentally friendly product line. Due to the unique manufacturing of this line, each product produced is one of a kind; no two pieces will ever be exactly the same. A large variety of product sizes are available in 14, 16 or 18 gauge copper. Custom work can also be done in order to build any sink to meet your needs.

Please help us in welcoming this unique and innovative product line into the Alliance family! For more information, contact your area Alliance Sales Representative, or visit us at

www.alliancereps.com.

About Alliance Manufacturer Representatives

Quality service continues to shape Alliance Manufacturer Representatives, Inc. (Alliance). Since Alliance's founding in 1991, providing exceptional service is a part of the company's culture and will remain a constant in every aspect of Alliance's business practices.

With over 450+ years of combined experience, Alliance's experienced manufacturer representative sales agents and customer service representatives are knowledgeable about every aspect of the plumbing industry. For this reason, manufacturers, time again, request our sales representation expertise to sell, market, and support their products to the industry.

Dedication to providing quality service has made Alliance one of the leading sales representation companies in the South (i.e. TX, LA, AR, MS, NM, OK, AL, FL Panhandle). Alliance has garnered top recognition from both manufacturers and national plumbing organizations. Alliance continues its commitment to quality for an already remarkable service. Find out more about Alliance at www.alliancereps.com.